

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2649913
<b>Application Number:</b>	10024449
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6208
<b>Title of Invention:</b>	System and method for improving the performance of electronic media advertising campaigns through multi-attribute analysis and optimization
<b>First Named Inventor/Applicant Name:</b>	E. Diane Chang
<b>Customer Number:</b>	50086
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<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	A-71214/RMA
<b>Receipt Date:</b>	28-DEC-2007
<b>Filing Date:</b>	17-DEC-2001
<b>Time Stamp:</b>	14:34:30
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$525
RAM confirmation Number	6929
Deposit Account	504001
Authorized User	

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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment - After Non-Final Rejection	Amdt10024449December2007.pdf	71296 194265d91176a203f1805ed0312a25b1a148b2b3	no	16

### Warnings:

### Information:

2	Extension of Time	EOT.pdf	273659 -b3d5c4828a90579c139972b443c5c39c-b0296cb1	no	1
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### Warnings:

### Information:

3	Fee Worksheet (PTO-06)	fee-info.pdf	8202 089a2d5c7b6f2915ebbf03081ef5d51293e2432727	no	2
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### Warnings:

### Information:

Total Files Size (in bytes):			353157		
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.